

VIRTUAL CONFERENCE + EXPOSITION

APEC[®] 2021

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JUNE 14-17, 2021

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Build Up Your **APEC** 2021

Experience with These Networking Features

During the event, Happy Hours can be found
on the Networking Page.



Asia Pacific

MONDAY, JUNE 14

11:30pm - 12:30am EDT

Take a break and connect with fellow Asia Pacific attendees during this networking event set during Asia Pacific business hours.



New Here

TUESDAY, JUNE 15

6:00 - 7:00pm EDT

If you're new to APEC or new to the power electronics industry, this is your opportunity to meet and network with others like you.

CHOOSE YOUR Areas of Interest

The first time you log in to APEC 2021, you will be guided through selecting your Areas of Interest. The selections you make will help the platform personalize your APEC experience by recommending educational sessions, content, and networking opportunities.

[LEARN MORE HERE.](#)



Trivia

WEDNESDAY, JUNE 16

6:00 - 7:00pm EDT

We'll take APEC for \$200, Alex! This networking session is pure fun, as you and your fellow attendees test your knowledge of trivia across a broad array of topics.



Celebration of Life - Braham Ferreira

THURSDAY, JUNE 17

6:00 - 7:00pm EDT

Help us celebrate the life of Braham Ferreira, recent recipient of the Harry Owen Distinguished Service Award, and longtime APEC community member. Bring your best stories and raise a glass to Braham.



Introduce Yourself

Within your APEC 2021 profile, you can edit your picture, bio, and Areas of Interest. You can also upload a short video introducing yourself to other attendees, called Hello World. You can also record a "Why I am Here" video on the networking page. This will allow other attendees to get to know you and reach out about shared interests.

Don't Miss These Networking Activities

A Virtual APEC

The **Applied Power Electronics Conference (APEC)** is the leading conference for power electronics professionals and focuses on the practical and applied aspects of the power electronics industry. This is not just a designer's conference; APEC has something of interest for anyone involved in power electronics!

Due to concerns about the well-being of our participants and continued global travel restrictions, **APEC 2021** will be presented virtually. Our move to a virtual format will maintain the high level of education you expect from an in-person APEC, but the robust virtual platform will also allow:

- more of our global community of power professionals to participate;
- more flexibility in accessing on-demand, recorded, and live content;
- a virtual exposition;
- multiple ways to connect and network;
- and opportunities for cost savings without the need for travel and lodging expenses.

50+
countries represented
by APEC attendees

675+
educational
opportunities

WHY ATTEND? An Enhanced, Personalized Experience

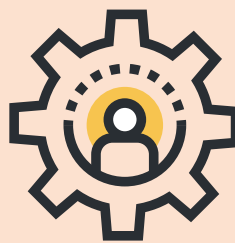
Our virtual platform provides APEC attendees with a tailored conference experience based on an individual's area of interest. Attendees build their own schedule, but the platform will also suggest other educational sessions, content, and networking opportunities based on interest and conference activity. Think of it as your personal conference assistant helping you make the most of all that APEC has to offer.



Follow your
unique interests



Connect with the
right people



Interact with content
for personalized
recommendations



Explore the
virtual exposition

Exposition



Interact one-on-one with exhibitors in topic-based roundtables, live Q&A sessions, or demos



New and exciting resources at the click of a button



View an up-to-date **exhibitor list**



Easily show interest in a follow up by “scanning your badge”

A virtual APEC delivers the same industry-leading exhibitors in a new format that allows you to explore exhibit booths – or “microsites” – based on your own schedule. With the added flexibility, you can explore each exhibitor’s microsite at the time that works best for you, while also communicating with representatives using easy chat tools during live staffed hours throughout the conference week.

Networking

While we all wish we could come together in person for **APEC 2021**, the virtual experience will help us connect in “next best” ways. From small group gatherings to live Q&A panels with our distinguished authors and speakers, you’ll

have the opportunity to connect with your peers as well as leaders in the industry. Through interactive microsites in the virtual exposition, you’ll also be able to connect with exhibitors who are moving the technology forward. Looking for one-on-one connection with like-minded colleagues or someone you met during a session? The virtual platform lets you search your fellow attendees based on interests and interact through a variety of ways.



Small group Q&As with speakers and authors



Interactive exhibitor microsites



One-on-one connection with attendees



Personalize your profile with a 30-second intro video

Additionally, the activity leaderboard lets you earn badges and win prizes for connecting with fellow attendees, exhibitors, and speakers. You could win:

- Vector Robot with Alexa Built In
- AirPods
- Portable Movie Projector
- Foldable Drone with Camera

Educational Program

In-depth education, from technical to practical and introductory to advanced, has always been the hallmark of APEC. Thousands of power electronics professionals from across the globe attend APEC each year to learn from industry experts and exchange the latest ideas about evolving trends and technologies. This year will be no different, but the virtual format gives you flexible access to much of the content, allowing you to take in more information and do it on your own schedule.

Over
10,000
minutes of
educational content



Review the Conference
Schedule-at-a-Glance



▶ Plenary Sessions

APEC Plenary Sessions are a long-standing tradition of addressing issues of immediate and long-term interest to the practicing power electronic engineer. This year's lineup includes seven distinguished invited professionals who will share their thoughts on six topics, ranging from automotive and wide bandgap technologies to energy storage and the future of power passives. Each presentation will be followed by live Q&A.



▶ RAP Sessions

RAP Sessions allow for exciting dialogue amongst attendees and presenters. RAP Sessions will be **presented live** and admission is free with an Exhibits Only Registration. These sessions will not be recorded, so make sure you don't miss these **live and engaging panel discussions**.



▶ Technical Sessions

The technical program includes peer-reviewed papers that cover all areas of technical interest for the practicing power electronics professional. The rigorous review process highlights the most innovative technical solutions, and provides the highest quality possible. Technical Sessions will be available for full registered attendees on-demand starting June 9 and will have live, virtual Q&A sessions and Boardroom during the week of the event.



▶ Industry Sessions

Industry Sessions present information on current topics in power electronics from industry sources. In addition to the practicing power electronics professional, these sessions are of interest to system engineers/architects and business-oriented people such as purchasing agents, regulatory agencies, along with other people who support the power electronics industry. Industry Sessions will be available for full registered attendees on-demand starting June 9 and will then have live, virtual Q&A sessions during the week of the event.



▶ Professional Education Seminars

In-depth discussion of important power electronics topics are perfect for working professionals. Seminars range in the scope of topic, and will be available for full registered attendees on-demand starting June 9. Live PES Office Hour sessions will be available during the week of the event.



▶ Exhibitor Seminars

Exhibitor Seminars highlight new products or initiatives that companies in the power electronics industry are developing, along with opportunities for attendees to interact with other companies in the industry. Exhibitor Seminars will be available for full registered attendees on-demand starting June 15 and will have the opportunity to interact with exhibitors in the Expo Hall throughout the event.

How to Register

Registration for APEC 2021 is currently open.

Virtual registration includes ALL conference education plus access to the virtual exposition. That's full access for 60% of the cost of our in-person event. Plus, you'll have access to pre-recorded content before conference week so you can prepare for the conference, review what you've learned, and explore what you might have missed.

New for
APEC 2021

Professional Education Seminars
are included in virtual
conference registration.



PRICING:

	IEEE/PSMA Member	IEEE Student Member	IEEE Life Member	Non-Member
Full	\$650	\$395	\$395	\$750
Exhibits Only	Free	Free	Free	Free
Press/Industry Analyst	Free	Free	Free	Free

 **Register Here**

INCLUDED IN YOUR REGISTRATION:

	Technical + Industry (on-demand and live) Sessions	Professional Education (on-demand and live) Seminars	Plenary Sessions	RAP Sessions	Expo Hall + Exhibitor Seminars	Networking with Attendees
Full Conference	X	X	X	X	X	X
Exhibit Only			X	X	X	

Justification Resources



All Access Pass for 60% of the cost of APEC in-person events



Virtual Exposition



Networking Opportunities



In-Depth, World-Class Education



No travel and lodging expenses

New for APEC 2021

Virtual registration passes include ALL conference education plus access to the virtual exposition. That's full access for 60% of the cost of our in-person event.



Less time away from job



Extended access to content

Need help convincing your boss why you should attend the APEC 2021 Virtual Conference + Exposition?

Make your case by showcasing the educational opportunities and experiences you'll have by joining us June 14-17 online. Here are some key talking points:



In-depth education, from technical to practical and introductory to advanced, has always been the hallmark of APEC. The virtual format will let me take advantage of recorded content before, during, and after conference week, plus live Q&A sessions during the conference



Since APEC is being held virtually this year, that means **no travel expenses**, less time away from work, and a quicker turnaround for sharing the things I learn



Registration fees are only 60% of the typical in-person APEC event and include ALL educational sessions (Technical and Industry Sessions, Plenary Sessions featuring seven industry luminaries, RAP Sessions and Professional Education Seminars)



Registration also includes a virtual exposition, so **I can connect with companies about the latest technologies**, innovations, and advancements



The virtual platform will also allow me to **connect with peers and speakers** to discuss the technical and practical information being presented



I'll have access to the content even after the end of the virtual conference. Hundreds of hours of **on-demand content will be available until July 31, 2021**



Find More Justification Resources Here

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