



Exhibitor Lead Retrieval Systems

APEC 2027

Discount Deadline February 5, 2027

Order online at <https://www.badgeguys.com/leadretrieval/order.aspx>

Each attendee and exhibitor who registers for this event will receive a badge encoded with a 2D barcode. This barcode will contain the person's contact information given at the time of registration. (ie... name, company, address, phone number and email address)

We are offering equipment and services to capture this important information. By taking a moment to look over the following, you can ensure the method you select to capture information will be the best method for your needs.



Our ExpoLeads mobile app enables you to capture, qualify and survey leads directly from your Android or iOS device. Lead data is accessed and/or downloaded from our secure online portal. The portal also gives you the ability to create your own qualifiers and surveys which will be downloaded to your device.

With our ExpoLeads mobile app you can even attach a picture of the prospect or their business card to aid in follow-up. With ExpoLeads Mobile, not only can you capture leads on the trade show floor, you can use the app to capture leads anywhere you encounter attendees, such as at their hotels, social functions, on shuttle buses, etc.



7" Tablet rental bundled with ExpoLeads mobile

The versatile ExpoLeads Mobile app, bundled with our 7" Android tablet.



Phone (WiFi only) rental bundled with ExpoLeads mobile

The versatile ExpoLeads Mobile app, bundled with our Android phone.



The ExpoTool is a portable, battery-powered scanner that will make gathering prospects' information as simple as pressing a button. The Expo Tool stores all the specified prospect's information plus any number of action codes for follow up. You can also add action codes to prospects' records long after they're gone from your booth. The scanned data will be emailed to you upon return of the unit.



ExpoTool Series 700

Full color graphic display for easy viewing of data. Touchscreen for intuitive navigation and data entry. Add preset action codes or full text notes to each scan.



ExpoTool Series 600

Monochrome display with thumb wheel user interface to enter additional preset action codes. Creating notes is not possible with this model.



Optional Printer for use with ExpoTool Series 700 or 600

Battery powered printer to print your leads in the booth. Only available when ordering either the ExpoTool Series 700 or Series 600.

If you have any questions concerning any of the products and services being offered for lead collection, please feel free to call us at 678.407.3009 or email us at leads@badgeguys.com.

It is very important to order as soon as possible, as our on-site quantities of available equipment is limited.

If you are utilizing a third party lead retrieval system, you can order our API at:

<https://www.badgeguys.com/leadretrieval/apiorder.aspx>

We cannot guarantee availability after the discount date of February 5, 2026.

Expoleads Mobile App and Bundles



Expoleads mobile activation on your device

Per activation. Each device will need it's own activation.

Discount	Regular	Onsite	Quantity	Total Fee
\$265	\$275	\$290		



7" Tablet rental bundled with Expoleads mobile

Discount	Regular	Onsite	Quantity	Total Fee
\$430	\$465	\$520		



Phone (WiFi only) rental bundled with Expoleads mobile

Discount	Regular	Onsite	Quantity	Total Fee
\$410	\$445	\$500		

Expoleads Mobile User Guide - <http://www.badgeguys.com/expoleadsmobileinst.pdf>

ExpoTool Scanners and Printer



ExpoTool Series 700

Discount	Regular	Onsite	Quantity	Total Fee
\$405	\$440	\$495		



ExpoTool Series 600

Discount	Regular	Onsite	Quantity	Total Fee
\$305	\$340	\$395		



Optional Printer for use with ExpoTool

Discount	Regular	Onsite	Quantity	Total Fee
\$130	\$160	\$190		

Optional ExpoTool / 7" Tablet / Phone Bundle Items

Custom Action Codes

This option allows you to make changes to the standard action codes listed on the next page. The standard action codes will be included in every ExpoTool.

Discount	Regular	Onsite	Quantity	Total Fee
\$60	\$80	\$100		

Equipment Delivery / Pick-up

Our staff will deliver the ExpoTool scanners, phone or tablet to your booth. All deliveries will be made within 2 hours prior to the opening of the event. **The lead retrieval desk will be located next to exhibitor registration.**

Pre-event Delivery	Post-event Pickup	Total Fee
\$150	\$150	

Payment and Lead Information

Please Note: Charges on your credit card statement will appear as Registration and Housing Services.

Credit Card # _____ Expires _____ Card Code _____

Cardholder Name _____ Cardholder Email _____

Cardholder Signature _____

Exhibiting Company Name _____ Booth # _____

Contact Name _____

Contact Email _____ Onsite Mobile Number _____

ExpoTool 700/600 Only - Email leads to _____

Expoleads Mobile Only - Email activation code to _____

TERMS & CONDITIONS

By submitting this form, I understand that I am responsible for proper use and safe keeping of the Lead Systems covered by this agreement. I will be liable for the loss of, or damage to, this equipment in an amount up to \$1,900 per unit. If I have not chosen the Pick-up option after the event, failure to return the unit will result in a \$100 late charge being applied to my account. I understand that rental cancellation must be done prior to the discount deadline and will be subject to a \$100 processing fee. Any order cancelled after the discount deadline, including any orders not picked up at the event by a representative of the above said company (if system delivery was not ordered), will not receive a refund. I also understand that BADGEguys is not liable for any loss of revenue due to the improper use or loss of the lead systems covered by this agreement.



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Exhibitor Lead Retrieval Standard and Customized Action CodeTemplate

The action codes below will be by default loaded into your ExpoTools Series 600/700 scanner. Simply scan the prospect's badge with the hand held scanner and then select the appropriate action code. This action code information will be stored along with the prospect's contact information.

If you wish to make changes to the list of standard action codes listed below, please select the Custom Action Codes on the order form. Then write the codes you wish to use on the area provided on this page.

Please note: The Series 600 is limited to 20 characters per action code

Standard Action Codes

Custom Action Codes

ADD TO MAILING LIST

CURRENT CUSTOMER

DISTRIBUTOR

HAS PURCHASING AUTHORITY

HAVE SALES REP CALL

HOT LEAD!

INQUIRY ONLY

INTERESTED BUYER

OEM

PRODUCT A

PRODUCT B

PRODUCT C

PRODUCT D

PRODUCT E

PRODUCT F

SCHEDULE DEMO

SEND LITERATURE

SEND PRICING INFO

VAR

WANTS PRESENTATION

1.	_____
2.	_____
3.	_____
4.	_____
5.	_____
6.	_____
7.	_____
8.	_____
9.	_____
10.	_____
11.	_____
12.	_____
13.	_____
14.	_____
15.	_____
16.	_____
17.	_____
18.	_____
19.	_____
20.	_____